SMARTER WAREHOUSING & STORAGE

For modern, secure warehousing by the cubic metre, not the pallet

We charge warehouse space by the cubic metre not the pallet so that as your stock levels reduce, so do your storage costs.

Every movement though our warehouses is tracked by our Mobilisar system which is integrated with our freight providers and Google Maps, giving us over 15,000 Google verified addresses throughout Australasia.

MOBILISAR ENSURES ACCURACY

You can design, build, manage and distribute you campaign or event with a single brief and, using our Mobilsar platform, you can track every step of the process in real time.

Uploading your database to instruct a bulk distribution is done with a single click. Using Google, the addresses are pinned to the exact destination ensuring your goods are delivered without delay.

Mobilisar also lets you monitor stock levels, reorder products, and reserve stock or equipment for future campaigns. It gives you control of everything stored in our warehouse or in transit, backed by 24/7 support.

LIQUOR & FOOD GRADE WAREHOUSING

Our secure warehousing is equipped to handle your alcohol and food products, with full accreditations and pest control systems. We can also provide locked storage and temperature-controlled space when required.

If you're importing liquor or food products, we can also relabel to suit the New Zealand market, and/ or repack into gift or multi-packs prior to distribution.

FLEET & ASSET MANAGEMENT

If a lack of secure parking or dedicated staff to manage bookings, servicing, and repairs makes storing promotional assets onsite impractical, we can help.

Be it a caravan, pop-up container store, mobile chiller, bar, or café, Brandspec can safely store and manage your fleet. Bookings are managed via our Mobilisar platform and a single brief ensures your vehicle is fully provisioned and delivered to site anywhere in New Zealand. Afterwards we'll reverse the process, ready for your next activation or event.

We can also track and manage any servicing and compliance required such as Gas Certification, Electrical Tagging, WOF, COF and Vehicle Registration.

LOGISTICS AND DISTRIBUTION

If you're storing your assets with Brandspec, then it makes sense to combine that with logistics and distribution services.

Our Mobilisar software, streamlines the process and giving you full control and real time reporting on usage, stock management, replenishment and distribution.

We excel in large-scale bulk distribution projects and whatever the content, size or logistics, we'll ensure your product reaches its destination on time.

If you're operating an e-commerce operation, we can store your goods, receive your orders, and ship your products directly to your customers.

IMPORTING, CUSTOMS, & CONTAINER MANAGEMENT

We can procure your point-of-sale, display stands,merch, and other assets globally. We can organise all or part of process including shipping, import and customs compliance, and devanning at a transitional facility in NZ or Australia.

Brandspec is fully accredited with TSW, NZ Customs, and MPI to manage and receive containers from overseas. Experienced Logistics Teams will handle your containers at our purpose-built, fully certified transitional facilities.

When your stock is cleared and ready for dispatch, we can arrange timely distribution of bulk stock straight into market, for timed activations, promotions or launches.

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