3PL, 4PL, LOGISTICS & DISTRIBUTION

We'll get what you need, to where you need it, on time and on budget

Our Mobilisar platform reduces administration time and streamlines instruction and delivery of your products, point-of-sale, marketing material, brand assets, or event collateral.

From delivery of a single item to bulk uploads for distribution of a national campaign, the process is seamless, and you can track progress of each order in real time.

Our specialist Logistics Team can handle complex manual tasks including product relabelling, assembly and distribution of promotional kits, prize redemption fulfilment, and large-scale sample delivery.

ORDER FULFILMENT

Whether it's marketing assets, event collateral, or products you sell, your team can place orders directly through Mobilisar and track progress in real time as we pick, pack and dispatch them.

Online retailers can also outsource order fulfilment to Brandspec. Smaller businesses can manually order and ship goods via Mobilisar while larger organisations can integrate the process with Shopify or their chosen e-commerce provider to automate the whole process.

And with large capacity secure warehouses across Australasia and globally, we can store products of every size and quantity.

KITTING, CO-PACKING & ASSEMBLY

Need trade show or event kits, pre-merchandised displays, goody bags, or personalised packs put together? Planning a bulk distribution or product launch?

Brandspec is well-equipped and highly experienced at custom kitting, packing, and distribution projects, including shipping, tracking and proof of delivery reporting.

Using your ideas, or ours, we procure what's needed to create unique packs for your target audience.

STICKERING AND LABELLING

Running a promotion? Need to ensure packaging of an imported product complies with New Zealand standards? Is there an error in your current label?

Our stickering and labelling service can save you time and money.

We'll ensure your goods are labelled correctly and are returned to the warehouse or delivered instore without delay.

SAMPLING & INFLUENCER PACKS

From one-off promotions to an ongoing campaign, Mobilisar simplifies the distribution of marketing samples to customers and influencers.

We can package and deliver food, beverage, health, pharmaceutical, or beauty samples, promotional items, apparel or whatever you are giving away.

Our system is highly secure and once delivery is completed your database is deleted.

PRIZE REDEMPTION & GIFT-WITH-PURCHASE

We can process high-volume prize redemption and gift-with-purchase mail outs.

We've handled items as large as trailers, scooters and motorbikes and fragile products such as gaming consoles and home electronics.

Your goods will be securely warehoused and using Mobilisar you can track stock and delivery in real time.

EVENT & TRADE SHOW INSTALLATIONS

If you have large event displays, we can store them at one of our secure warehouses in Auckland, Wellington, or Christchurch ready for delivery and installation at your next your trade show, brand activation, or festival.

When the event is over, we'll deconstruct your display, return it to the warehouse, clean and repair it as necessary and pack it away until it's required again.

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